



WORDS THAT WORK

Words to Embrace		Words to Replace
In Union	instead of	In a Union
Unions of Working People, Working People at (worksite)	instead of	Union, The Union
Rights at Work	instead of	Official Time
Public Servants	instead of	Government Workers
Working People	instead of	Workers
Voice at Work/Negotiate	instead of	Bargaining
Contract	instead of	Master Agreement/CBA
Protecting Rights at Work	instead of	Representation
Team	instead of	Group
Hold Management Accountable	instead of	Grievance Procedure
Good for our Families, Working People	instead of	Good for the Economy
Defense Workers, etc.	instead of	DoD Employees, etc.
Speak Up Together	instead of	Bargain
Economy Out of Balance	instead of	Economic Inequality
Good for Families	instead of	Good for the Economy
Powerful Interests, Hands of the Few	instead of	Big Banks/CEOs/Corporations
Denying Your Pay	instead of	Falling Wages
Fair Return on Work, Make a Good Living	instead of	Wages, Low Wages
Economic Stability	instead of	Economic Opportunity